Hygiene Tribune
—The World’s Dental Hygiene Newspaper • U.S. Edition—

OCTOBER 2013 — Vol. 6, No. 7 www.dental-tribune.com

Job openings increasing for most dental workers, including hygienists (sort of)

According to the dental job board www.dentalcrossing.com, job opportunities for dental hygienists are “picking up greatly.” The website in September reported 445 dental hygienists job postings awaiting qualified applicants in markets across the United States. Of those opportunities, 303 had been added during the week immediately preceding release of the statistics.

In a news release with statistics and analysis covering all dental jobs, DentalCrossing reported that the dental hygienist job listings confirm the ongoing need for hygienists that has led to the opening of many new dental hygiene schools in various regions of the United States since 2007.

In the release, DentalCrossing also referenced that 80 percent of dental hygienists participating in a 2013 RDH eVillage job benefits survey stated that the new schools were contributing to creating a surplus of dental hygienists, with not all hygienists looking for work being able to find jobs.

DentalCrossing reported that the surplus in certain markets is likely working to the advantage of recruiters who are requiring full-time dental hygienists to work on holidays or who are hiring hygienists to work on only a part-time shift basis. About 1,280 of the 2,111 hygienists participating in the survey reported that they worked full time and worked on many national holidays. Full-time opportunities, according to 80 percent of those surveyed, were hard to come by.

The DentalCrossing news release reported that the dental hygienist job benefits survey identified that employers prefer hiring multiple part-time hygienists to avoid paying benefits, leading at least one respondent to question why the position of dental hygienist appears on top-10 jobs rankings.

DentalCrossing reported that according to the Bureau of Labor Statistics “Occupational Outlook Handbook: 2012-13 Edition for Dentists,” employment in all areas of the dental profession is expected to grow by 21 percent from 2010 to 2020. This is speedier than the average for all occupations.

The latest job-search data from www.dentalcrossing.com is in line with that growth projection. The website reported 6,390 active dental jobs in the United States that needed to be filled, suggesting that dental work opportunities are abundant in many regions across the country. Dentists have become an important part of the lives of teens, tweens and the elderly, and demand for dental services is growing.

Growing public awareness of studies linking oral health to overall health is supporting the increase in new dental jobs, according to DentalCrossing CEO Harrison Barnes. A preview of this is presented on www.dentalcrossing.com.

“It’s not just dentists and hygienists in demand. More than 2,040 dental assistant jobs were posted, including 85 in Texas, 472 in California, 150 in Tennessee, 228 in Pennsylvania and 218 in Ohio.”

About DentalCrossing
DentalCrossing is part of the Employment Research Institute, which is one of the most powerful and comprehensive organizations dedicated to helping professionals find jobs that will enhance their careers. Employment Research Institute covers more than 120 industry-specific and 120 location-specific job boards. The service aggregates every job opening it can find into one central location. The website also offers a seventy-two-hour free trial to new members.

(Source: DentalCrossing)

Industry commentary

My journey as a dental hygienist

By: Kareen Wilson, RDH

We all live to be an inspiration to others. At my alma mater, Loma Linda University, there is a statue in front of the dental school that carries the inscription, “To make man whole.” That statue and inscription was there to remind us that it is our duty to inspire and make our patients whole. It can be your children, spouse, loved one or people around you that you want to influence and change their life for the better. As a hygienist, I know that I inspire my patients to live healthy and happy lives.

Through clinical education, I make sure that my patients have all the knowledge to create their happiness through a beautiful and healthy smile. I also strive to use my physical skills to bring joy and relief from discomfort by improving their oral health.

-by Kareen Wilson, RDH

Crest Oral-B Pros in the Profession Winners from the program’s second year: Kasha Lower, RDH, from left, Olga Torres, RDH, Donna Caminiti, RDH, Hayley Wood Klauer, RDH, Kareen Wilson, RDH, and Julie Kroeker, RDH.

(Photos/Provided by Crest Oral-B)

See JOURNEY, page C2
indUstry news

Crest Oral-B continues to recognize registered dental hygienists who go above and beyond the call of duty with the third year of the Pros in the Profession awards program. These awards acknowledge the pivotal role hygienists play in their patients’ lives in addition to their unwavering personal commitment to promoting good oral health.

“We have seen extraordinary entries over the past three years,” says Crest Oral-B’s Friedman. “We must continue to honor those hygienists whose passion shine through in their everyday work,” said John Scrachill, with science and research. “We have received over 2,000 nominations for the Pros in the Profession awards program, which is presented in a fun and exciting vision show.

Top hygienists are honored for their dedication to oral health

The Pros in the Profession awards program, including how to nominate yourself and have been afforded so many new opportunities, so I encourage all to take part, as I know so many of us out there deserve the honor.”

To learn more about Pros in the Profession, including how to nominate yourself or a colleague for consideration, along with rules and regulations, you can visit the www.facebook.com/professionalcrestoralb or www.prosintheprofession.com. For information about Crest Oral-B products and resources, you can visit the recently updated www.dentalcare.com consumer website.

About Crest and Oral-B

Crest was the first Oral-B care brand to secure the ADA Seal of Acceptance for a clinically proven fluoride toothpaste. Since introducing fluoride toothpaste 54 years ago, it is estimated that Crest has helped prevent more than half a billion cavities in the United States. Headquartered in Cincinnati, Ohio, Crest is owned and distributed by Procter & Gamble.

Oral-B is the worldwide leader in the more than $5 billion brushing market. Part of the Procter & Gamble Company, the brand includes manual and electric irrigators and interdental products, such as dental floss. Oral-B manual toothbrushes are used by more dentists than any other brand in the United States and many international markets.

About Procter & Gamble

P&G serves approximately 8 billion people around the world with its large portfolio of well-known brands, which include Ace, Alves, Ambi Pur, Ariel, Bounty, Charmin, Crest, Dawn, Downy, Duracell, Fairy, Febreeze, Fusion, Gain, Gillette, Head & Shoulders, Iams, Lenor, Macky, Oral-B, Pampers, Pantene, Prestonarba, Sk II, Tide, Vicks, Whipps and Whisp. The P&G community includes operations in approximately 70 countries worldwide.

You can visit www.pg.com for the latest news and in-depth information about Procter & Gamble and its extensive portfolio of brands.

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in the Hygiene Tribune? Let us know by emailing feedback@dental-tribune.com. We look forward to hearing from you!
It takes guts to say it’s the best, but since we make the guts . . . we can.

What makes NSK handpieces the best?
We engineer and manufacture nearly every part in-house — we don’t just assemble parts made by someone else. And, since we control the quality going into all of our handpieces, we can trust them to deliver the reliability you need.

NSK Ti-Max Z45L . . .
the world’s first 45° electric!

See our handpieces at ADA 2013.
Oct 31st - Nov 2nd Booth #3039

NSK instruments are available from:

1800 Global Parkway • Hoffman Estates, IL 60192 USA • Tel. (866) 875-1675 • www.NSKDental.us
Sexy Software. Happy Customers. Big Savings.

**We Love the Flexibility.**
Having access to the data from anywhere is game. We are very happy with Curve.
—Dr. R. Moreno

**Way Ahead of the Game.**
Curve's software is unique and innovative, and their customer service is the best!
—Dr. C. Longenecker

**Very Pleased.**
Curve is fast, reliable, and the customer service has been great!
—Dr. T. Harbaugh

The coolest thing about Curve Dental? Some say it’s the sexiest software ever with very clean and innovative tools that help you keep your practice in order. And because it’s web-based, you’ll enjoy unrestricted access to x-rays, charts, schedules, notes, and everything else from anywhere, any time. Call 888-910-4376 to learn more about Curve Dental. The convenient, super-flexible dental software for the modern dentist.

Get Started for as Little as $499!
Make the switch and save big. To learn more call 888-910-4376